



Merchants

INFORMATION SOLUTIONS, INC.

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Merchants Information Solutions Introduces Web-Based State-of-the-Art Tool for the Resident Screening Industry

Built-in Intelligent Scoring Technology Enables Leasing Companies to Increase Rental Revenue and Reduce Bad Debt through Software Analysis delivered through one tool – ResidentInsight.

PHOENIX, ARIZONA (March 29, 2007) — Merchants Information Solutions (Merchants) announced today the release of ResidentInsight, a web-based software solution that enables leasing companies to increase rental revenue by analyzing the long-term viability of a new resident. ResidentInsight uses leading-edge software algorithms to rate the suitability of a resident and provide a color coded recommendation to a property's leasing team.

"With ResidentInsight, property management companies now have the ability to increase rental revenue, reduce bad debt, and ensure that their leasing decisions make the greatest possible contribution to the bottom line by finding the best applicants," said Russ Johnson, President and CEO of Merchants Information Solutions. "Additionally, we can help them ensure better Fair Housing Compliance and reduce their overall exposure to risk through a single online interface.

"Merchants online screening is very easy to use and the reports are comprehensive," said Lindsay Nydam, Portfolio Director at Scott Communities in Tempe Arizona. "The instant reports allow our managers to make confident leasing decisions every time. Merchant's customer service is absolutely outstanding and we appreciate the quick and accurate response to our questions. They have made our screening process so much easier."



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About ResidentInsight

Designed for the multifamily housing industry, ResidentInsight's highly customizable scoring technology enables users to choose from 80 different criteria to filter potential residents. Whether users need to manage multiple locations from headquarters or set criteria for each location, ResidentInsight has the flexibility to adapt to a variety of business models. Some of the key features include:

- Instant results with scoring enables users to make an immediate decision
- Easy-to-view "No Read" reports save time and eliminate guesswork
- Color-coded reports eliminate confusion by providing recommendations based on predetermined scoring criteria
- Leading edge technology enables users to establish standards for leasing and apply them across multiple properties
- Self Administration enables key users to configure additional users and properties
- Non-qualifying applicants are automatically given additional conditions, review recommendation level (A, B, or C), and pre-populate additional conditions fields
- Ensure Compliance to Fair House Requirements
- 80-points of Customizable Criteria

About Merchants Information Solutions, Inc.

Phoenix-based Merchants Information Solutions, Inc. has been in business since 1912, and is a privately held company with more than 4,000 business clients. Merchants is a nationally recognized provider of several key products for individuals and businesses:

- Identity theft management and recovery solutions
- Pre-employment screening and background checks
- Resident Screening
- Integrity testing/behavioral assessments

Merchants also provides consumer and mortgage credit information. Merchants is the parent company of Personnel Profiles Screening (www.personnelprofiles.com), American Tesco, LLC (www.americantesco.com) and ID Advocates (www.idadvocates.com). For more information about Merchants Information Solutions, please visit www.merchantsinfo.com.